Pew. 1/406 915

Order#	62357756	Flight Dates	10/24/16 - 11/06/16
Syscode	4044	Agency	Screen Strategies Media
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota
Market	Minneapolis-St. Paul		
		Client Code	SD-14
AE	Natasha Levinsohn	Product Code	SD-14
Sales Coordinator	Ethan Williamson	Est Code	2862
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted		
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+
		Makegood Policy	Approval Required

Comments:

10.27 New MGs - +\$170, please review and confirm. thanks. no change.

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
- CPM	- GIMP	Cost Per Spot	100.0					eks	S	3 Vs. 2	10/27/16
•		er Spot		212	\$8,320.44	\$1,468.31	\$9,788.75	2			o

	1														T			T	T		
21	20	19	18	17	16	15	14	13	12	=======================================	10	ဖ	80	7	6	5	4	ω	N	-	Line
CNN	CNN	CNN	CNN	CNN	CNN	BRVO	BRVO	BRVO	BRVO	BRVO	AEN	AEN	AEN	AEN	AEN	AEN	AEN	AEN	AEN	AEN	Net
CNN Daytime	CNN Late Fringe	CNN Prime	CNN Access	CNN Daytime	CNN Morning	Bravo Daytime	Bravo Prime	Bravo Access	Bravo Prime	Bravo Access	A&E Daytime	A&E Late Fringe	A&E Prime	A&E Access	A&E Daytime	A&E Late Fringe	A&E Prime	A&E Access	A&E Daytime	A&E Morning	Program
10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	16:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	05:00	Start Time
16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	24:00	19:00	19:00	02:00	24:00	19:00	16:00	02:00	24:00	19:00	16:00	09:00	Stop Time
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2	1	2	-1	2	1	2	2	-	2		2	-	2	_	2	_	N	_	2		Total Spots
\$36.25	\$36.25	\$70.00	\$57.50	\$36.25	\$53.75	\$43.75	\$53.75	\$43.75	\$53.75	\$43.75	\$57.50	\$36.25	\$70.00	\$57.50	\$36.25	\$36.25	\$70.00	\$57.50	\$36.25	\$53.75	Unit Cost
\$72.50	\$36.25	\$140.00	\$57.50	\$72.50	\$53.75	\$87.50	\$107.50	\$43.75	\$107.50	\$43.75	\$115.00	\$36.25	\$140.00	\$57.50	\$72.50	\$36.25	\$140.00	\$57.50	\$72.50	\$53.75	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

			hanks. no change.	10.27 New MGs - +\$170, please review and confirm. thanks. no change.	Comments:
СРР	equired	Approval Required	Makegood Policy		,
GRP		Adults 35+	Primary Demo	Cable Nielsen Live Only Nov15	Survey
Sold On				Not accepted	Status
Affiliate Split			Credit Status	(301) 951-2620	Phone
Total Spots			Product Name	Washington	Office
Net Total		2862	Est Code	Ethan Williamson	Sales Coordinator
Commission		SD-14	Product Code	Natasha Levinsohn	AE
Total		SD-14	Client Code		
Total # of Weeks				Minneapolis-St. Paul	Market
Show All Lines	Alliance for a Better Minnesota	Alliance for a	Advertiser	Spectrum/Saint Cloud, MN	System Name
Version	Screen Strategies Media	Screen Strat	Agency	4044	Syscode
Update Date	1/06/16	10/24/16 - 11/06/16	Flight Dates	62357756	Order#

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
FOOD	FOOD	FOOD	ESPN	ESPN	ESPN	ESPN	ESPN	DISC	DISC	DISC	DISC	DISC	DISC	DISC	DISC	DISC	CNN	CNN	CNN	CNN	Net
Food Prime	Food Access	Food Daytime	ESPN Daytime	ESPN Prime	ESPN Access	ESPN Prime	ESPN Access	Discovery Daytime	Discovery Late Fringe	Discovery Prime	Discovery Access	Discovery Daytime	Discovery Late Fringe	Discovery Prime	Discovery Access	Discovery Daytime	CNN Daytime	CNN Late Fringe	CNN Prime	CNN Access	Program
10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/24/16	Start Date
11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	10/30/16	Stop Date
19:00	16:00	09:00	09:00	19:00	16:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	09:00	00:00	19:00	16:00	Start Time
24:00	19:00	16:00	19:00	24:00	19:00	24:00	19:00	19:00	02:00	24:00	19:00	16:00	02:00	24:00	19:00	16:00	19:00	02:00	24:00	19:00	Stop Time
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2	-	2	2	2	-1	2	1	2	_	2	_	2	_	2	1	2	2	_	2	1	Total Spots
\$32.50	\$57.50	\$36.25	\$57.50	\$70.00	\$57.50	\$70.00	\$57.50	\$57.50	\$36.25	\$70.00	\$57.50	\$36.25	\$36.25	\$70.00	\$57.50	\$36.25	\$57.50	\$36.25	\$70.00	\$57.50	Unit Cost
\$65.00	\$57.50	\$72.50	\$115.00	\$140.00	\$57.50	\$140.00	\$57.50	\$115.00	\$36.25	\$140.00	\$57.50	\$72.50	\$36.25	\$140.00	\$57.50	\$72.50	\$115.00	\$36.25	\$140.00	\$57.50	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

	long to	3	2000	3000				†	+	1		+								
	Issue	30	\$47.50	\$23.75	2				_	×	×	×	о ×	0 16:00	09:00	11/6/16	10/31/16	Hallmark Daytime	HALL	60
	Issue	30	\$35.00	\$35.00	_		,			×	×	×	×	00:00	05:00	11/6/16	10/31/16	Hallmark Morning	HALL	59
	Issue	30	\$87.50	\$43.75	2			×	×	_			ŏ	0 19:00	6 09:00	10/30/16	10/24/16	FX Daytime	FX	58
	Issue	30	\$28.75	\$28.75	_	1		×	×				ŏ	0 02:00	6 00:00	10/30/16	10/24/16	FX Late Fringe	FX	57
	Issue	30	\$107.50	\$53.75	N	,	,	×	×				ŏ	0 24:00	6 19:00	10/30/16	10/24/16	FX Prime	FX	56
	Issue	30	\$43.75	\$43.75	_	13		×	×	- 22			ŏ	0 19:00	6 16:00	10/30/16	10/24/16	FX Access	Ŧ.	55
	Issue	30	\$57.50	\$28.75	2			×	×				ŏ	16:00	6 09:00	10/30/16	10/24/16	FX Daytime	FX	54
	Issue	30	\$28.75	\$28.75	_	,			-	×	×	×	ŏ	02:00	00:00	11/6/16	10/31/16	FX Late Fringe	FX	53
	Issue	30	\$107.50	\$53.75	2	,			-	×	×	×	×	24:00	19:00	11/6/16	10/31/16	FX Prime	×	52
	Issue	30	\$43.75	\$43.75	1					×	×	×	×	19:00	16:00	11/6/16	10/31/16	FX Access	ξX	51
	Issue	30	\$57.50	\$28.75	2				_	×	×	×	×	16:00	09:00	11/6/16	10/31/16	FX Daytime	FX	50
	Issue	30	\$40.00	\$40.00	1	,				×	×	×	×	09:00	05:00	11/6/16	10/31/16	FX Morning	FX.	49
	Issue	30	\$115.00	\$57.50	2			×	×				0	19:00	6 09:00	10/30/16	10/24/16	Food Daytime	FOOD	48
	Issue	30	\$36.25	\$36.25	-1	-	ı	×	×	~			0	02:00	6 00:00	10/30/16	10/24/16	Food Late Fringe	FOOD	47
	Issue	30	\$65.00	\$32.50	2	,		×	×	~			0	24:00	19:00	10/30/16	10/24/16	Food Prime	FOOD	46
	Issue	30	\$57.50	\$57.50	_	,	1	×	×	Ų			0	19:00	16:00	10/30/16	10/24/16	Food Access	FOOD	45
	Issue	30	\$72.50	\$36.25	2	9	34	×	×	×		П	0	16:00	6 09:00	10/30/16	10/24/16	Food Daytime	FOOD	44
	Issue	30	\$36.25	\$36.25	1					×	×	×	×	02:00	00:00	11/6/16	10/31/16	Food Late Fringe	FOOD	43
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	F	\$	7	3	Stop	Start	Stop Date	Start Date	Program	Net	Line
									-	1				change.	anks. no	confirm. th	eview and	10.27 New MGs - +\$170, please review and confirm, thanks, no change	ts:	Comments:
	CPM		-	CPP	[2					Approval Required	val R	Appro		Makegood Policy	Makeg					
,	GIMP		٠	GRP	ଦ୍ର						35+	Adults 35+	_	Primary Demo	Primar		15	Cable Nielsen Live Only Nov15		Survey
	Cost Per Spot			Sold On	Sc													Not accepted		Status
	100.0			Affiliate Split	Af									Status	Credit Status			(301) 951-2620		Phone
212				Total Spots	7									Name	Product Name			Washington		Office
\$8,320.44		L		Net Total	Z							2862		de	Est Code			Ethan Williamson	Sales Coordinator	Sales Co
\$1,468.31				Commission	Co							SD-14	(1)	Code	Product Code			Natasha Levinsohn		Æ
\$9,788.75				Total	10							SD-14		ode	Client Code					
2		_	ks	Total # of Weeks	। ग			1										Minneapolis-St. Paul		Market
			0.	Show All Lines	Sh			Alliance for a Better Minnesota	er Min	a Bett	e for	llian		ser	Advertiser			Spectrum/Saint Cloud, MN	Vame	System Name
	3 Vs. 2	ω		Version	√e				Screen Strategies Media	tegies	n Stra	scree	(0)		Agency			4044		Syscode
	10/27/16	_		Update Date	티				0	10/24/16 - 11/06/16	16 - 1	0/24/		ates	Flight Dates			62357756		Order#

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	Issue	30	\$36.25	\$36.25	1	i	,	1	\dashv	×	×	×	×	02:00	00:00	11/6/16	10/31/16	History Late Fringe	HIST	83
	Issue	30	\$140.00	\$70.00	2		,		-	×	×	×	×	24:00	19:00	11/6/16	10/31/16	History Prime	HIST	82
	Issue	30	\$58.75	\$58.75	_	r	,			×	×	×	×	19:00	16:00	11/6/16	10/31/16	History Access	TSIH	81
	Issue	30	\$72.50	\$36.25	2				_	×	×	×	×	16:00	09:00	11/6/16	10/31/16	History Daytime	HIST	80
	Issue	30	\$53.75	\$53.75	٦					×	×	×	×	09:00	05:00	11/6/16	10/31/16	History Morning	HIST	79
	Issue	30	\$115.00	\$57.50	2	,	,	×	×					19:00	09:00	10/30/16	10/24/16	HGTV Daytime	HGT/	78
	Issue	30	\$36.25	\$36.25	_	,		×	×					02:00	00:00	10/30/16	10/24/16	HGTV Late Fringe	ИСТУ	77
	Issue	30	\$140.00	\$70.00	2	31		×	×					24:00	19:00	10/30/16	10/24/16	HGTV Prime	нсту	76
	Issue	30	\$57.50	\$57.50	_	,	,	×	×					19:00	16:00	10/30/16	10/24/16	HGTV Access	HGTV I	75
	Issue	30	\$72.50	\$36.25	2	,	,	×	×					16:00	09:00	10/30/16	10/24/16	HGTV Daytime	HGTV	74
	Issue	30	\$36.25	\$36.25	_	,	,		_	×	×	×	×	02:00	00:00	11/6/16	10/31/16	HGTV Late Fringe	HGTV	73
	Issue	30	\$140.00	\$70.00	2	,			\vdash	×	×	×	×	24:00	19:00	11/6/16	10/31/16	HGTV Prime	HGT/V	72
	Issue	30	\$57.50	\$57.50	_	,	,		_	×	×	×	×	19:00	16:00	11/6/16	10/31/16	HGTV Access	HGTV	71
	Issue	30	\$72.50	\$36.25	2					×	×	×	×	16:00	09:00	11/6/16	10/31/16	HGTV Daytime	HGTV I	70
	Issue	30	\$53.75	\$53.75	_					×	×	×	×	09:00	05:00	11/6/16	10/31/16	HGTV Morning	HGTV I	69
	Issue	30	\$72.50	\$36.25	2	1		×	×	_				19:00	09:00	10/30/16	10/24/16	Hallmark Daytime	HALL	68
	Issue	30	\$23.75	\$23.75	_		i i	×	×	L				02:00	00:00	10/30/16	10/24/16	Hallmark Late Fringe	HALL	67
	Issue	30	\$65.00	\$32.50	2	1	71	×	×					24:00	19:00	10/30/16	10/24/16	Hallmark Prime	HALL F	66
	Issue	30	\$36.25	\$36.25	1		,	×	×					19:00	16:00	10/30/16	10/24/16	Hallmark Access	HALL	65
	Issue	30	\$47.50	\$23.75	2			×	×	×				16:00	09:00	10/30/16	10/24/16	Hallmark Daytime	HALL	64
mment	Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	- T	\$	4	Z	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
														lange.	nks, no cr	onlirm. Ina	eview and o	10.27 New Mcs - +\$170, please review and confirm, manks, no change		Comments:
	CPM -	0	•	CPP	유				٦	quire	Approval Required	pprov	<u></u>	od Policy	Makegood Policy					
	GIMP -	0	•	GRP	G						35+	Adults 35+	<u>></u>	Demo	Primary Demo		5	Cable Nielsen Live Only Nov15		Survey
	Cost Per Spot	C		Sold On	Sc													Not accepted		Status
	100.0	_		Affiliate Split	Αf									atus	Credit Status			(301) 951-2620		Phone
212				Total Spots	To								_	Vame	Product Name			Washington		Office
\$8,320.44		L		Net Total	Z							2862	2		Est Code			Ethan Williamson	Coordinator	Sales Co
\$1,468.31				Commission	Co							SD-14	(0)	Code	Product Code			Natasha Levinsohn		Æ
\$9,788.75				Total	70							SD-14	(0)	de	Client Code					
2			ks	Total # of Weeks	10								-					Minneapolis-St. Paul		Market
				Show All Lines	Sh			Alliance for a Better Minnesota	er Mir	Bett	e for a	Iliano	Þ	1	Advertiser			Spectrum/Saint Cloud, MN	Name	System Name
	3 Vs. 2	з		Version	Ve			a	Medi	egies	Screen Strategies Media	creen	S		Agency			4044		Syscode
	10/27/16	12		Update Date	Up				6	1/06/1	10/24/16 - 11/06/16	0/24/		tes	Flight Dates			62357756		Order#

\$36.25

\$72.50

30 Issue

84

TSIH

History Daytime

10/24/16 10/30/16 09:00 16:00

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Syscode #		62357756			Agency	S	S =	reen	Stra	Screen Strategies Media	N N	edia				Ver Sp	Version Version		ω -	3 Vs. 2	
System Name	lame	Spectrum/Saint Cloud, MN			Advertiser		≥	ianc	e for	a Be	tter	Minn	Alliance for a Better Minnesota			Sho	Show All Lines		-		
Market		Minneapolis-St. Paul					1									Tota	Total # of Weeks	ks	Ц		2
					Client Code	łe	S	SD-14	П		П	П				Total	ai				\$9,788.75
AE		Natasha Levinsohn			Product Code	ode	SI	SD-14								Cor	Commission				\$1,468.31
Sales Co	Sales Coordinator	Ethan Williamson			Est Code		28	2862								Net	Net Total				\$8,320.44
Office		Washington			Product Name	ame	Н									Tota	Total Spots				212
Phone		(301) 951-2620			Credit Status	tus	Н									Affi	Affiliate Split		1	100.0	
Status		Not accepted														Sol	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live Only Nov15	5		Primary Demo	emo	Ą	Adults 35+	35+							GRP	Ф	•	0	GIMP -	
					Makegood Policy	Policy	≥	prov	/al R	Approval Required	ed					СРР		-	0	CPM -	
Comments :	ts:	10.27 New MGs - +\$170, please review and confirm. thanks. no change	eview and c	onfirm. tha	nks. no cha	ange.															
Line	Net	Program	Start Date	Stop	Start	Stop	3	-1	8	-1	П	S	S	RTG	MP	Total Spots	Unit	Total Cost	Spot	Line Comment	mment
85	HIST	History Access	10/24/16	10/30/16	16:00	19:00	\perp				×	×	×		•	_	\$58.75	\$58.75	30	Issue	
86	HIST	History Prime	10/24/16	10/30/16	19:00	24:00					×	×	×	ā		2	\$70.00	\$140.00	30	Issue	
87	HIST	History Late Fringe	10/24/16	10/30/16	00:00	02:00					×	×	×	,	,	۵	\$36.25	\$36.25	30	Issue	
88	HIST	History Daytime	10/24/16	10/30/16	09:00	19:00						×	×	•		2	\$57.50	\$115.00	30	Issue	
89	두	Lifetime Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×					٠	-	\$38.75	\$38.75	30	Issue	
90	듞	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×				,		2	\$28.75	\$57.50	30	Issue	
91	듞	Lifetime Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×				٠	,	٠	\$43.75	\$43.75	30	Issue	
92	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				•	•	2	\$53.75	\$107.50	30	Issue	
93	둒	Lifetime Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×					,	-1	\$28.75	\$28.75	30	Issue	
94	듞	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00			1		×	×	×	1	,	2	\$28.75	\$57.50	30	Issue	
95	듞	Lifetime Access	10/24/16	10/30/16	16:00	19:00					×	×	×	•	,	-1	\$43.75	\$43.75	30	Issue	
96	듞	Lifetime Prime	10/24/16	10/30/16	19:00	24:00					×	×	×	•	1	2	\$53.75	\$107.50	30	Issue	
97	두	Lifetime Late Fringe	10/24/16	10/30/16	00:00	02:00					×	×	×			-	\$28.75	\$28.75	30	Issue	
98	두	Lifetime Daytime	10/24/16	10/30/16	09:00	19:00						×	×	,	,	2	\$43.75	\$87.50	30	Issue	
99	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×				•		_	\$38.75	\$38.75	30	Issue	
100	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×				٠	•	2	\$28.75	\$57.50	30	Issue	
101	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×				,	٠	_	\$43.75	\$43.75	30	Issue	
102	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				٠	•	2	\$53.75	\$107.50	30	Issue	
103	MNBC	MSNBC Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×				,	,	-1	\$28.75	\$28.75	30	Issue	
104	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×	1		2	\$28.75	\$57.50	30	Issue	
105	MNBC	MSNBC Access	10/24/16	10/30/16	16:00	19:00					×	×	×	,	4	1	\$43.75	\$43.75	30	Issue	

Order#	62357756	Flight Dates	10/24/16 - 11/06/16	Update Date		10/27/16	
Syscode	4044	Agency	Screen Strategies Media	Version		3 Vs. 2	
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	S		2
		Client Code	SD-14	Total			\$9,788.75
AE	Natasha Levinsohn	Product Code	SD-14	Commission			\$1,468.31
Sales Coordinator	Ethan Williamson	Est Code	2862	Net Total			\$8,320.44
Office	Washington	Product Name		Total Spots			212
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP		GIMP	1
,		Makegood Policy	Approval Required	CPP	•	СРМ	
Comments:	10.27 New MGs - +\$170, please review and confirm, thanks. no change.	nanks. no change.					

126	125	124	123	122	121	120	119	118	117	116	115	114	113	112	111	110	109	108	107	106	Line
TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	TNT	Ī	TBSC	TBSC	TBSC	TBSC	TBSC	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	Net
TNT Daytime	TNT Late Fringe	TNT Prime	TNT Access	TNT Daytime	TNT Late Fringe	TNT Prime	TNT Access	TNT Daytime	TNT Morning	TBS Daytime	TBS Late Fringe	TBS Prime	TBS Daytime	TBS Late Fringe	TBS Prime	TBS Daytime	TBS Morning	MSNBC Daytime	MSNBC Late Fringe	MSNBC Prime	Program
10/24/16	10/24/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	Start Date
10/30/16	10/30/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	Stop Date
09:00	00:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	05:00	00:60	00:00	19:00	00:00	00:00	19:00	09:00	05:00	09:00	00:00	19:00	Start Time
19:00	02:00	24:00	19:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	02:00	24:00	16:00	02:00	24:00	16:00	09:00	19:00	02:00	24:00	Stop Time
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\$57.50	\$36.25	\$57.50	\$58.75	\$36.25	\$36.25	\$57.50	\$58.75	\$36.25	\$53.75	\$43.75	\$28.75	\$53.75	\$28.75	\$28.75	\$53.75	\$28.75	\$38.75	\$43.75	\$28.75	\$53.75	Unit Cost
\$115.00	\$36.25	\$115.00	\$58.75	\$72.50	\$36.25	\$115.00	\$58.75	\$72.50	\$53.75	\$87.50	\$28.75	\$107.50	\$57.50	\$28.75	\$107.50	\$57.50	\$38.75	\$87.50	\$28.75	\$107.50	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357756	Flight Dates	10/24/16 - 11/06/16	Update Date	10/27/16	
Syscode	4044	Agency	Screen Strategies Media	Version	3 Vs. 2	
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code	SD-14	Total		\$9,788.75
AF	Natasha Levinsohn	Product Code	SD-14	Commission		\$1,468.31
Sales Coordinator	Ethan Williamson	Est Code	2862	Net Total		\$8,320.44
Office	Washington	Product Name		Total Spots		212
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP	'
,		Makegood Policy	Approval Required	CPP -	CPM	
Comments:	10.27 New MGs - +\$170. please review and confirm. thanks, no change.	anks, no change.				

139	138	137	136	135	134	133	132	131	130	129	128	127	Line
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TRAV	AMC	AMC	NSA	USA	NSA	NSA	USA	USA	USA	NSA	USA	USA	Net
AVG. ALL WKS<	AVG. ALL WKS	AMC MOVIE/AVG. ALL WKS	USA Daytime	USA Late Fringe	USA Prime	USA Access	USA Daytime	USA Late Fringe	USA Prime	USA Access	USA Daytime	USA Morning	Program
10/31/16	10/24/16	10/31/16	10/24/16	10/24/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	10/30/16	11/6/16	10/30/16	10/30/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	09:00	09:00	09:00	00:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	05:00	Start Time
16:00	16:00	16:00	19:00	02:00	24:00	19:00	16:00	02:00	24:00	19:00	16:00	09:00	Stop Time
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\$26.00	\$35.00	\$37.00	\$57.50	\$36.25	\$70.00	\$57.50	\$36.25	\$36.25	\$70.00	\$57.50	\$36.25	\$53.75	Unit Cost
\$26.00	\$70.00	\$74.00	\$115.00	\$36.25	\$140.00	\$57.50	\$72.50	\$36.25	\$140.00	\$57.50	\$72.50	\$53.75	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
10.27 new line		10.27 new line	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

	Oct 2016	Nov 2016	Dec 2016 Jan 2017	Jan 2017	Feb 2017	Mar 2017	Apr 2017	Apr 2017 May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	115	97	0	0	0	0	0	0	0	0	0	0	212
AMT	\$5,395.00	\$4,393.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,788.75

62357756 | Minneapolis-St. Paul | Spectrum/Saint Cloud, MN | 4044 |

SALES

SYSTEM APP:

Date Printed 10/27/16